

EXPOLUX 2014

LIGHTING IN FOCUS IN THE SECTOR'S
LARGEST INTERNATIONAL EXHIBITION IN BRAZIL.

**Book your booth space
and be an exhibitor.**
(55 11) 3060-4894
info@expolux.com.br

April 22 to 26, 2014
Tuesday through Friday,
10 a.m. to 7 p.m.
Saturday, 9 a.m. to 5 p.m.

Expo Center Norte
White and Green Pavilions
São Paulo - SP - Brazil
www.expolux.com.br

LIKE US
ON FACEBOOK
f /expolux



Institutional Support:

EXPOLUX
14th International Lighting
Industry Exhibition 

Abilux
Brazilian Lighting Industry Association 

SINDILUX
Lighting Industry Union of the State of São Paulo 

Organization and Promotion:

 Reed Exhibitions
Alcantara Machado

EXPOLUX 2014



EXPOLUX is the main event of the market for professionals who, in their activities, need to have contact with trends and new technologies surrounding the lighting universe.



WHO ARE THE VISITORS?

- Architects, decorators and designers
- Real estate developers, constructors and qualified buyers
- Engineers, retailers and lighting technicians
- Decision makers from the public sector, local governments and departments of public works
- Lighting technicians for concerts and events



PERSPECTIVES FOR EXPOLUX 2014

- Over 300 national and international exhibitors
- 22.000 qualified professionals from the sector
- 34.000 sq.m. of exhibition in an air-conditioned pavilion



SIMULTANEOUS EVENTS

SIMPOLUX

Brazilian Symposium of Efficient Lighting

LuxExport

Lighting Export Program



WHY EXHIBIT?

- To present the latest launches and trends in decorative, public, monument, stage, emergency, industrial and commercial lighting, among others
- To impact current and potential customers through an integrated and comprehensive marketing campaign, covering all lighting segments
- To meet exhibitors from several countries in 5 days of intense commercial relations
- To strengthen the image of the brand, analyze the competition, gain the loyalty of current customers, as well as new customers
- To strengthen the relationship with highly qualified buyers in the national and international spheres



SECTORS



Hospital and Health Care Lighting



Stage Lighting – Theater, Television and Cinema



Lighting Components



Emergency Lighting



Advertising and Billboard Lighting



Lighting Automation and Controls



Industrial and Classified Lighting



Reactors, Transformers and Ignitors



Underwater and Fountain Lighting



Commercial Lighting



Public Lighting, Tunnels and Highways



Monument and Highlight Lighting



Decorative and Residential Lighting



Lamps, Leds and Oleds

BE A PART OF THE 14TH INTERNATIONAL LIGHTING INDUSTRY EXHIBITION.